



WLOS
110 Technology Dr
Asheville, NC 28803

Newman for County Commissioner
286 Montford Ave
Asheville, NC 28801

Contract # 2657811

Schedule Dates	10/11/16-10/28/16	Date Entered	10/07/16
Advertiser	Brownie Newman for Buncombe County Commis	Last Modified	10/07/16
Agency	Newman for County Commissioner (17787)	Entered By	Daniel Johnson
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	10/11-10/28 Add to schedule (868754)	Headline #	
Salesperson	HOUSE-ASHEVILLE, WLOS/WMTA (1552)	Demo	
Sales Office	WLOS/WMTA/WLOS/IMYA	Order Type	Normal
Buyer Name	Newman, Brownie	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	N/A	Commission	\$3,555.00
Account Types	Local/Political Candidate Agency BRD	Net Total	\$20,145.00
Billing Type	Weekly/Irregular	Sales Tax	
Comments			

Asheville (WLOS)		
By Broadcast Month	Spots	Rate
Oct. 2016	27	\$23,700.00
Grand Total:	27	\$23,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/11/16-10/12/16	2	:30	6A- 6:30A (EST)			1	1					2	\$750.00	\$1,500.00	Asheville (WLOS)		10/7/16
2.0	Normal Line / News	10/21/16-10/24/16	2	:30	6A- 6:30A (EST)						1			1	\$750.00	\$750.00	Asheville (WLOS)		10/7/16
3.0	Normal Line / News	10/24/16-10/28/16	2	:30	6A- 6:30A (EST)		1		1		1			3	\$750.00	\$2,250.00	Asheville (WLOS)		10/7/16
4.0	Normal Line / News	10/11/16-10/12/16	2	:30	6:30A- 7A (EST)			1	1					2	\$825.00	\$1,650.00	Asheville (WLOS)		10/7/16
5.0	Normal Line / News	10/17/16-10/24/16	2	:30	6:30A- 7A (EST)		1		1		1			3	\$825.00	\$2,475.00	Asheville (WLOS)		10/7/16
6.0	Normal Line / News	10/25/16-10/27/16	2	:30	6:30A- 7A (EST)			1		1				2	\$825.00	\$1,650.00	Asheville (WLOS)		10/7/16
7.0	Normal Line / News	10/11/16-10/14/16	2	:30	6P- 6:30P (EST)			1						1	\$1,200.00	\$1,200.00	Asheville (WLOS)		10/7/16
8.0	Normal Line / News	10/24/16-10/27/16	2	:30	6P- 6:30P (EST)		1	1	1	1				4	\$1,200.00	\$4,800.00	Asheville (WLOS)		10/7/16
9.0	Normal Line / News	10/11/16-10/12/16	2	:30	11P- 11:35P (EST)				1	1				2	\$825.00	\$1,650.00	Asheville (WLOS)		10/7/16
10.0	Normal Line / News	10/16/16-10/16/16	2	:30	11P- 11:35P (EST)								1	1	\$825.00	\$825.00	Asheville (WLOS)		10/7/16
11.0	Normal Line / News	10/20/16-10/23/16	2	:30	11P- 11:35P (EST)						1		1	2	\$825.00	\$1,650.00	Asheville (WLOS)		10/7/16
12.0	Normal Line / News	10/24/16-10/27/16	2	:30	11P- 11:35P (EST)		1	1	1	1				4	\$825.00	\$3,300.00	Asheville (WLOS)		10/7/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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NAB Form PB-17 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WVUS

Date:

9/27/18

I, Brownie Newmanbeing/on behalf of: Brownie Newman, a legallyqualified candidate of the Democrat politicalparty for the office of: Buncombe County Commission Chairin the Generalelection to be held on: November 8, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

NAB Form PB-17 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

_____ and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Keith Thomson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/27/10

Date

Brownie Newn

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

NAB Form PB-17 Candidates

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Bruno New
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Bruno New

signature of candidate or authorized committee

Bruno Newman

printed name

9/27/10

date

NAU Form PB-17 Candidates

AGREED UPON SCHEDULE**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.